

EMPLOYOUTH PROJECT FALLS WITHIN

Priority Axis:

1. Development and Support of Local Economy

Specific Objective:

1.1 Create employment opportunities for educated graduates by exploiting comparative advantages of the cross-border area, preferably with the use of innovative tools and practices

Project co-funded
by the European Union
and national funds
of the participating
countries



The views expressed in this publication do not necessarily reflect the views of the European Union, the participating countries and the Managing Authority

PROJECT PARTNERS



Chamber of Commerce and Industry of Serres (LP)



Research Committee - University
of Western Macedonia



Research and Development Society of Kilikis
Chamber of Commerce and Industry



Chamber of Pella



St. Kliment Ohridski University – Bitola, Faculty of
Information and Communication Technologies –
Bitola



Foundation for Sustainable Economic Development
Preda plus

PROJECT BUDGET: 850.200,00 €



CREATING EMPLOYMENT OPPORTUNITIES
OF YOUNG GRADUATES
IN THE CB AREA - EMPLOYOUTH

www.employouth.eu

ABOUT THE PROJECT

EMPLOYOUTH project aims to implement a comprehensive package of actions that will have as final result the entering to employment of highly educated people and the emergence of prospects based on competitiveness, productivity and innovation.

The intervention will include a holistic package of measures which will utilize the valuable human capital of the two countries in the labor market with ultimate objective of exchanging qualified personnel, improving the competitiveness of the two economies and strengthening regional cohesion in the border region.



PROJECT OBJECTIVES:

- Creation of a dynamic entrepreneurship culture
- Investment on human capital as one of the most valuable resources of the cross border area for promoting economic activities
- Development of entrepreneurship and conditions facilitating job creation
- Enhancement of skills and boost of human potential

EXPECTED RESULTS

- Build on existing potential of the region
- Focus on educated youth to create jobs
- Limit the brain drain phenomena the two countries are facing
- Enhance the attractiveness of the region for young entrepreneurs

TARGET GROUPS

Potential entrepreneurs will be supported to develop a viable business plan based on their own innovative idea

Existing entrepreneurs with different backgrounds and with long experience in the business world will present their company, highlight success stories and difficulties encountered in their entrepreneurial route.